

VISION 2020: The Right to Sight

Tonight's performance "Seeing the World Through Different Eyes" aims to help some people simply "see the world"

Some disturbing facts:

- An estimated 45 million people worldwide are blind.
- Every year, an additional 1-2 million persons go blind
- More than two-thirds of this blindness is treatable and preventable
- Without proper interventions the number of blind will increase to 75 million by 2020

VISION 2020 is a global programme to help eliminate unnecessary blindness by the year 2020. Jointly launched by the World Health Organization (WHO) and IAPB,??? in coalition with a number of international non-governmental organizations, VISION 2020's mission is to enable the millions of people who needlessly go blind every year to keep their vision.

When Carl Zeiss became the first Corporate Sponsor of the VISION 2020 initiative in April 02, the head of IAPB, Dr. Mike Whitlam, was delighted: "We are delighted that the first Corporate Sponsor joining VISION 2020: The Right to Sight will be Carl Zeiss, one of the most highly regarded names in healthcare."

Today, you too can help. All proceeds beyond those used to cover the ...?..costs X% of donations made at the entrance to "Seeing the World Through Different Eyes" will be given to the Vision 2020 initiative. Not only can you see the world through different eyes; you can help others to simply see the world. It will not just IAPB that will be delighted.

Thank you in advance,
Carl Zeiss Co. Ltd. (Japan)

For more information on Vision 2020 please visit :

<http://www.v2020.org>

<http://www.zeiss.co.jp>